

# KCA ADVERTISING

**ONLINE** kearneyconcerts.org/donor.html  
**PHONE** 308.627.2717  
**MAIL** Kearney Concert Association  
PO BOX 2274  
Kearney NE 68848-2274

Advertise in our season program. Reach a potential of 2000+ customers and clients who see your ad at each of the 5 performances during the season. Rates are very reasonable and visibility is high.

**FULL PAGE**  
4.5 in x 7.5 in

**QUARTER SIZE**  
4.5 in x 2 in

**HALF PAGE**  
4.5 in x 3.75 in

## General Information

1. Ad deadline: **AUGUST 1.**
2. Ads must be prepaid; submit payment with submission form.
3. Ad artwork is the responsibility of the advertiser. Ad artwork should be black & white and “camera ready”.
4. Preferred electronic file formats would be .pdf, .tiff, or .jpg.
5. Sizes of ads are all approximate and may be slightly adjusted for best placement within a show program at the discretion of the program designer. A proof copy of the ad is not supplied unless specifically requested.
6. Design services are available to advertisers who need an ad resized or created for the KCA program book. *Additional fees will apply.*
7. KCA is a 501 (c)(3) non-profit organization serving the Kearney area since 1948. Programs are viewed by a captive audience and are in many cases taken home to be saved. This gives advertisers very good exposure to our audience (potential buyers).
8. For further advertising information email [kearneyconcerts@gmail.com](mailto:kearneyconcerts@gmail.com). Our program coordinator will be in contact with you.

## Submission Guidelines

Ads may be submitted via email to [kearneyconcerts@gmail.com](mailto:kearneyconcerts@gmail.com). We cannot be responsible for ads submitted which do not follow our guidelines. Images must be CMYK or grayscale. No RGB or spot colors will be accepted. Graphics should be at least 300 dpi at 100% of the final size used in the ad file for best results.