

KCA ADVERTISING

ONLINE kearneyconcerts.org/donor.html
PHONE 308.627.2717
MAIL Kearney Concert Association
PO BOX 2274
Kearney NE 68848-2274

Advertise in our season program. Reach a potential of 2000+ customers and clients who see your ad at each of the 5 performances during the season. Rates are very reasonable and visibility is high.

FULL PAGE
4.5 in x 7.5 in

QUARTER SIZE
4.5 in x 2 in

HALF PAGE
4.5 in x 3.75 in

General Information

1. Ad deadline: **AUGUST 1.**
2. Ads must be prepaid; submit payment with submission form.
3. Ad artwork is the responsibility of the advertiser. Ad artwork should be black & white and “camera ready”.
4. Preferred electronic file format: pdf
5. Sizes of ads are all approximate and may be slightly adjusted for best placement within a show program at the discretion of the program designer. A proof copy of the ad is not supplied unless specifically requested.
6. Design services are available to advertisers who need an ad resized or created for the KCA program book. *Additional fees will apply.*
7. KCA is a 501 (c)(3) non-profit organization serving the Kearney area since 1948. Programs are viewed by a captive audience and are in many cases taken home to be saved. This gives advertisers very good exposure to our audience (potential buyers).
8. For further advertising information email kearneyconcerts@gmail.com. Our program coordinator will be in contact with you.

Submission Guidelines

Ads may be submitted via email to kearneyconcerts@gmail.com. We cannot be responsible for ads submitted which do not follow our guidelines.

Graphics should be at least 300 ppi at 100% of the final size used in the ad file for best results.